# Media Brief Sheet

## Company Summary

**Breakthrough** is a nonprofit organization that partners with people to build connections, develop skills and open doors of opportunity. Breakthrough has a hyperlocal focus in the Garfield Park community on the West Side of Chicago.

## Tagline

Our mission begins and ends with people

## Focus Areas

<table>
<thead>
<tr>
<th>Focus Area</th>
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</thead>
<tbody>
<tr>
<td>EDUCATION &amp; YOUTH DEVELOPMENT</td>
</tr>
<tr>
<td>ECONOMIC OPPORTUNITY</td>
</tr>
<tr>
<td>HOUSING</td>
</tr>
<tr>
<td>HEALTH &amp; WELLNESS</td>
</tr>
<tr>
<td>VIOLENCE PREVENTION</td>
</tr>
<tr>
<td>SPIRITUAL FORMATION</td>
</tr>
</tbody>
</table>

## Quick Facts

- **150+** Staff
- **3,000+** Volunteers
- **8,000+** Engaged Participants
- **$14.1M** Annual Budget

## Key Leaders

- **Yolanda Fields**
  - Executive Director
- **Derreck Robinson**
  - Board Chair
- **Wilonda Cannon**
  - Sr. Director, Community Economic Opportunity
- **Alexandra Cesario**
  - Senior Director, Development
- **Lisa Gwin**
  - Chief Program Officer, Breakthrough Youth Network
- **Cheron Massonburg**
  - Chief Program Officer, Adult Support Network
- **Damien Morris**
  - Sr. Director, Violence Prevention Initiative
- **John Smith**
  - Chief Administrative Officer
- **Yolanda Fields**
  - Executive Director
- **Derreck Robinson**
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## List of Locations

<table>
<thead>
<tr>
<th>Location</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MEN’S CENTER</strong></td>
<td>402 N. St Louis Ave.</td>
</tr>
<tr>
<td><strong>FRESH MARKET</strong></td>
<td>3334 W. Carroll Ave.</td>
</tr>
<tr>
<td><strong>WOMEN’S CENTER</strong></td>
<td>3330 W. Carroll Ave.</td>
</tr>
<tr>
<td><strong>FAMILYPLEX</strong></td>
<td>3219 W. Carroll Ave.</td>
</tr>
<tr>
<td><strong>PREVENTION CENTER</strong></td>
<td>214 N. Homan Ave.</td>
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</tbody>
</table>

## Media Contact

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## Social Media

- @BreakthroughChicago
- @brkthru
- @brkthru